Melanoma: **Is Your Skin Safe?**

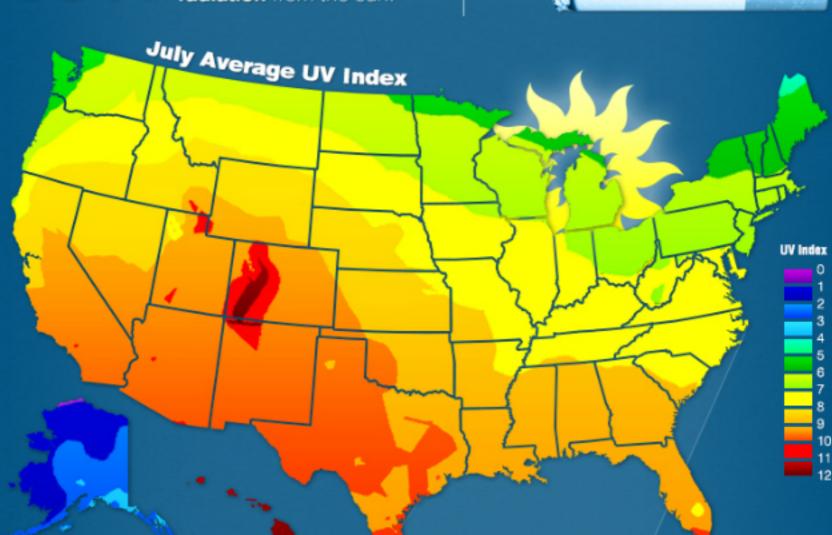


It's almost that time of year again: summer. You may be yearning for that chair by the pool and a warm, summer glow, but your skin probably isn't. Every time your skin tans or burns, its cells are damaged - making it more vulnerable to the deadliest form of skin cancer: melanoma. Will you protect it this year?

The Sun & Melanoma

attributed to exposure to ultraviolet (UV) radiation from the sun. of melanomas are





The monthly average UV index (intensity of the sun's rays) is highest in...



Strongest July average UV intensity in the U.S. Hawaii Colorado Arizona New Mexico

11.5

Definition of melanoma incidence:

11.2

Melanoma in the Southeastern States

The number of people who develop or die from melanoma each year.



the highest rates of melanoma incidence in the country (as of 2009, for which the latest data exists).

The Southeastern states have some of

North Carolina Kentucky

Highest rates of incidence:

Second Highest rates of incidence:

South Carolina Alabama Georgia Tennessee West Virginia

Melanoma in South Carolina

11,711 new melanoma cases.

Between 1996 to 2009 there were...



1,476 melanoma cancer deaths.



Survival rates have increased from

49% in 1950-1954 to

In 2013:

diagnosed with

76,690 Americans



92% in 1996-2003

In 2009 there were

of melanoma in the U.S.

876,344 survivors

Avoid Tanning Beds.

Melanoma Prevention



Use sunscreen of at least 15 SPF year-round when outside.

But...

increases a person's risk of melanoma by 20%.



Seek Shade. The sun's rays are

strongest between

10 a.m. and 4 p.m.

1 indoor tanning session

After 5 or more sunburns, a person's risk of 2x



About MUSC:

melanoma doubles.

MUSC Hollings Cancer Center's Jenny Sullivan Sanford Melanoma & Skin Cancer Program is the only one of its kind in South Carolina. The program is committed to enhancing the care of melanoma and skin cancer patients and has been designated a Melanoma Center of Excellence (MCE) by the Melanoma Hope Network - one of the first 15 programs in the United States to receive this designation. MUSChealth.com/melanoma



Sources: http://www.skincancer.org/skin-cancer-information/skin-cancer-facts#melanoma

http://www.epa.gov/sunwise/uvimonth.html

http://www.cdc.gov/cancer/skin/statistics/state.htm